

## Sponsorship Levels for 2020 MHB Israel

	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>	<i>Bronze Non-Exhibiting</i>
<b>Tel Aviv conference, December 5, 2020</b>	\$11,000	\$7,000	\$4,250	\$2,250	1000
<b>Seminar and Expo:</b>					
•Choice of Lunch or Coffee Break sponsor	✓				
•On stage banner/projected slide	Larger logo, premium exposure	Logo			
•Provider introduction to the entire audience	12 minutes / Premium time	8 minutes	3 minutes	Introduction to audience, company 80-word profile read	Introduction to audience, 80-word company profile read
•Office space for consultations (2-6 hours)	(Optional - Priority availability)	(Optional - Priority availability)	(Optional - pending availability)	(Optional - pending availability)	
•Inclusion in online consultation request system (for attendees to easily request consult with you ahead of the conference)	Top placement	✓	\$200		
•Free conference admission for sponsor representatives (extra tickets \$100)	Unlimited	4 tickets	3 tickets	1 ticket	1 ticket
•Exhibit table	Double size, premium floor position	Prime floor location	✓	✓	Materials on shared table
<b>Online / email:</b>					
•Inclusion as a supporter on AIGF <b>web page</b> for one year	Major supporter / top placement	Major supporter	✓		
•Recognition on the AIGF Facebook group (1500+ members) and the AIGF page (4000+)	Prime mention / exposure	✓			
•Recognition in e-blast to all AIGF mailing list (800 couples and singles)	Prominent / top tier logo + link placement	Premium placement, logo + link name	Logo	Name only	Name only
•Logo in e-blast to conference registrants	Prominent / top tier logo + link placement	Premium placement, logo + link name	Logo	Name only	Name only
•Logo & link on event page	Prominent / top placement	Second tier placement	Third tier placement	✓	✓
<b>Print advertisement and program:</b>					
■Ad in conference program	Full page	1/4 page			
■Logo in conference program	Larger size / top placement	Second tier placement	Third tier placement	✓	✓
■Company description & contact information in conference program (in Hebrew - translation can be arranged)	200 words, top placement	140 words, premium placement	140 words	80 words	80 words

### Optional Add Ons

-Office Space for consultations: can be arranged on-demand with the organizers.

TBD

#### Underwriting opportunity:

-Personal stories panel sponsorship, including suggestion of speakers, on-stage banner, recognition on site and online	\$1,500
-Medical panel sponsorship, including on-stage banner, recognition on site and online	\$1,500
-Budgeting and insurance panel sponsorship, including on-stage banner, recognition on site and online	\$1,500
- Comparative panel (USA / Canada) sponsorship, including on-stage banner, recognition on site and online	\$1,500
- Underwriting of simultaneous translations, including on-site, online and program recognition	\$1,500
-Thursday evening welcome event for providers, speakers, community partners, and MHB board / staff	\$1,500

To sign up: [MenHavingBabies.org/sponsor-tlv](http://MenHavingBabies.org/sponsor-tlv)