

Sponsorship Levels for 2020 MHB Conferences

Midwest Surrogacy Options
Half-day Virtual Seminar & Expo

	<i>Platinum</i> \$2,500	<i>Gold</i> \$1,500	<i>Bronze</i> \$500
Virtual Seminar and Expo:			
•Real-time virtual banner	Large logo on dedicated banner	Small Logo on shared banner	
•Inclusion in online consultation request system	Top placement	✓	✓
•Short introductory remarks during main presentation	1st speakers / 4 minutes, up to 4 slides (optional)	Speaking after Platinum / 2 minutes, 2 slides max	MHB introducing with an 80-word company slide
•Online breakout sessions - with provider prepared presentation	Two 15-minute sessions	One 15-minute session	
•Virtual exhibit table	Up to 3 hours - up to 2 virtual branded tables at premium floor position, customized materials on digital whiteboard at table	2 hours - virtual branded table at prime floor position	2 hours of named table
•Virtual consultation space	Up to two consultation areas with premium floor position, logo on tables, customized materials on digital whiteboard at table	✓	
Online / email:			
♦Online Promotion	Premium Promo Package: Paid Promotion to MHB Facebook (20k+) & Instagram (5K), Twitter promo		
♦Breakout session recording	Recording of online breakout session included in the MHB video archive and on your profile	Breakout session recording for your provider profile optional (\$150)	
♦MHB website benefits	Year-round logo on MHB home page as Platinum supporter	Fulfills requirement for inclusion in the online directory	
♦Logo & link on event page	Prominent / top placement: Logo, provider profile and speaker profile	Second tier placement of logo, company and speaker profiles	Logo only
♦Recognition on the MHB Facebook group (5,500 members) and "MHB - Men Having Babies" page (20,000)	Prime mention / exposure	✓	
♦Recognition in e-blast to all MHB mailing list (11000+ worldwide)	Prominent / top tier logo placement	Premium placement of logo	✓
♦Logo in e-blast to registrants	Prominent / top placement	Second tier placement	✓

To sign up: MenHavingBabies.org/sponsor-midwest