



SPONSORSHIP LEVELS

2021 ONE-DAY CONFERENCES

	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>	<i>Bronze Non-Exhibiting</i>
Florida, Midwest, Texas, Northwest	\$10,000	\$6,500	\$4,000	\$2,250	\$1,000
Seminar and Expo:					
•Lunch or afternoon reception sponsorship, including special recognition in the program and from the podium.	✓				
•On stage banner/projected slide	Larger logo, premium exposure	Logo			
•Office space for consultations (2-6 hours; on-demand at cost, availability varies)	(Optional - Priority availability)	(Optional - Priority availability)	(Optional - pending availability)	(Optional - pending availability)	
•Inclusion in online consultation request system (for attendees to easily request consult with you ahead of the conference)	Top placement	✓	\$200		
•Exhibit table	Premium table and floor position, main exhibit hall	Prime floor location, main exhibit hall	Medium size table	Exhibit table (4' long or larger)	Materials on shared table
•Short introductory remarks at general session	1st speakers (opening session) / 10 minutes	Speaking after Platinum / 5 minutes	Speaking after Gold / 2 minutes	Introduction to audience, 80-word company profile read	Introduction to audience, 80-word company profile read
•Free conference admission for sponsor representatives (extra tickets \$75)	Unlimited	4 tickets	3 tickets	2 tickets	1 ticket
Online / email:					
♦Logo & link on event page	Prominent / top placement	Second tier placement	Third tier placement	✓	✓
♦Recognition on the MHB Facebook group (6,000 members) and "MHB - Men Having Babies" page (25,000 members)	Prime mention / exposure	✓			
♦Headshot and bio of company rep in online program	Top placement	Premium placement	✓		
♦Recognition in e-blast to all MHB mailing list (11,000+ worldwide)	Prominent / top tier logo placement	Premium placement of logo	✓		
♦Logo in e-blast to conference registrants	Prominent / top placement	Second tier placement	Third tier placement	Name only	Name only
Print advertisement and program:					
■Ad in conference program	1/2 page	1/4 page			
■Headshot and bio of company rep in print program	Top placement	Premium placement	✓		
■Logo in conference program	Larger size / top placement	Second tier placement	Third tier placement	✓	✓
■Company description & contact information in conference program	200 words, top placement	140 words, premium placement	140 words	80 words	80 words

Specialty underwriting opportunities (all sponsors):

- Medical panel sponsorship, including on-stage banner, recognition on site and online \$1,000
- Personal Stories panel sponsorship, including on-stage banner, recognition on site and online \$1,000
- Friday evening welcome event for providers, speakers, community partners, and MHB board / staff \$1,000
- Happy hour / Saturday night (for attendees and community), including online, program and on-site recognition \$1,000

Specialty underwriting opportunities for 3rd party sponsors only:

- Budgeting and insurance panel sponsorship, including on-stage banner, recognition on site and online \$1,000

To sign up: MenHavingBabies.org/sponsor

NOTES:

Platinum, Gold and Silver sponsors will be given an opportunity to present introductory remarks to the entire audience. The representatives of Bronze sponsors will be introduced to the audience, and their company profile (80 words) will be read by us instead.

Consultation space will no longer be a standard part of any sponsorship package, but will be available at cost upon request, with priority given to Platinum and Gold sponsors.

We've added several **underwriting options** to all providers, and several that are limited to "third party" providers: pharmacies, providers of escrow, insurance, etc.

Providers that need to buy extra tickets beyond the number allocated to their level, will pay a non-subsidized rate of \$75.